

# FRIENDS & NEIGHBORS

## MARTIN COUNTY

*Your community digital newspaper*

### Opportunities to Support

Friends & Neighbors is free, digital community newspaper focusing on Martin County government and other topics not often covered by any local news sources.

Publisher Tom Campenni provides in-depth reporting and editorial content along with contributing columnists offering their perspectives about non-profits, civic, social, health, real estate and more.

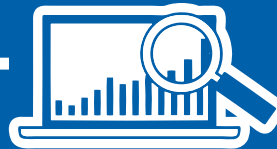
Our goal is to inspire readers to become more informed, engaged citizens. You can be a part of this impactful community resource by becoming a supporter.

Bi-weekly newsletter and breaking news e-blasts

**27,000+**  
email subscribers



**6,000+**  
avg website users  
a month



**2,000**   
Facebook followers


















Compared to peer publications

**35%**  
higher  
open rate

**2X**  
the click rate



| SPONSOR BENEFITS   | REPORTER'S CIRCLE<br>\$500  | JOURNALISM GUILD<br>\$1000   | PRESS PATRON<br>\$2500  | PUBLISHER'S SOCIETY<br>\$5000   |
|--|---|--|---|---|
| Your Company Name Listed on F&N Website  |  |  |  |  |
| Inclusion in Social Media Posts & Stories  |   |  |  |  |
| Logo & Link to Your Company Website in E-News  |   |  |  |  |
| Logo & Link to Your Company Website on F&N Website   |   |  |  |  |
| Boosted Social Media Posts   |   |  |  |  |
| Lead Logo & Recognition in all E-News Editions and F&N Website and Custom Boosted Social Media Posts |   |  |   |  |
| Company Highlight in one E-Newsletter  |   |  |   |  |

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## SUPPORTER REPLY FORM

Yes, I would like to support the Friends & Neighbors Newsletter!

Publisher's Society \$5,000

Press Patron \$2,500

Journalism Guild \$1,000

Reporter's Circle \$500

Other – I'd like to support with a different amount of \$\_\_\_\_\_

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Social Media URLs:

Facebook.com/\_\_\_\_\_ Instagram.com/\_\_\_\_\_ LinedIn.com/\_\_\_\_\_

Check enclosed made payable to **Friends & Neighbors of Martin County** in the amount of \$\_\_\_\_\_

Credit Card Payment in the amount of \$\_\_\_\_\_  
(Please charge credit card info below)

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV (security code): \_\_\_\_\_

*Credit card information can also be provided over the phone by calling 772.287.5272*

Email your Sponsorship Form and your company logo as a high-resolution JPEG, PNG or EPS to [info@friendsandneighborsofmartincounty.com](mailto:info@friendsandneighborsofmartincounty.com).

Or mail the form with your check to:

Friends & Neighbors of Martin County  
c/o The Firefly Group | 1211 SW Sunset Trail | Palm City, FL 34990  
[friendsandneighborsofmartincounty.com](http://friendsandneighborsofmartincounty.com)